



THE HONORABLE WILLIAM H. WEBSTER

DISTINGUISHED SERVICE AWARD

AN EVENING OF INTRIGUE TO SUPPORT THE
INTERNATIONAL SPY MUSEUM

WEDNESDAY, DECEMBER 1ST, 2021

AWARDEE: **THE HONORABLE SUSAN M. GORDON**, FORMER PDDNI

2021 WEBSTER EVENT COMMITTEE

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PREVIOUS RECIPIENTS OF THE WILLIAM H. WEBSTER DISTINGUISHED SERVICE AWARD:

2019: **GENERAL MICHAEL V. HAYDEN (RET.)**

2018: **ADMIRAL WILLIAM H. MCRAVEN, USN (RET.)**

2017: **PRESIDENT GEORGE H.W. BUSH**



AN INCOMPARABLE EVENT FOR THE

INTELLIGENCE COMMUNITY



SPY MUSEUM CHAMPIONS,

FEATURING:

- Exclusive Access to the Spy Museum's One-of-a-Kind Exhibits & Collection
- Unique Interactive Experiences Just for This Special Night
- Progressive Reception Format, Award Program & Celebration
- Intimate VIP Reception for Top Supporters & Special Guests
- A Chance to Mingle with Attendees from the Intelligence, Government, and Diplomatic Communities, as well as Corporate Leaders & Philanthropists

THE SPY IMPACT

The **International Spy Museum (SPY)** is the world's only independent nonprofit museum dedicated to exploring the history and craft of espionage and intelligence. We rely on the generosity of donors and sponsors to support our work:

- We reveal the hidden world of espionage and intelligence in a stimulating and balanced way, using state-of-the-art technology and innovative educational approaches.
- Each year we provide thousands of students and adult learners of all ages with innovative, award-winning opportunities to explore, learn, and think differently about the world around them.
- Our workshops and field trips for underserved youth and programs for hospitalized children, incarcerated youth, the autism community, individuals with memory care issues and more aim to reach all who otherwise could not benefit from SPY's unique world of discovery.
- We have delivered more than 450 youth and adult virtual programs, reaching 38,000 households and counting, during the COVID-19 pandemic. More than 2.3 million viewers engaged with our YouTube channel and online content, and our podcast SpyCast had 1.9 million listens.
- We tell remarkable true stories of resilience and ingenuity through the world's largest collection of espionage artifacts on public view.



I CHOSE THE SPY MUSEUM AS THE HOME OF THIS AWARD BECAUSE I KNOW OF NO OTHER PLACE THAT DOES MORE TO EDUCATE AND ENLIGHTEN YOUNG PEOPLE AND LEARNERS OF ALL AGES ABOUT THE UNIQUE AND ESSENTIAL WORK OF ESPIONAGE AND INTELLIGENCE."

- JUDGE WILLIAM H. WEBSTER



THIS EVENT IS AN INCREDIBLY INSPIRING EXPERIENCE, ESSENTIAL FOR ALL WHO SUPPORT THE INTELLIGENCE COMMUNITY AND SHOULD BE PART OF TELLING THE TRUE STORY OF THIS FIELD."

**- CRAIG ABOD
PRESIDENT, CARAHSOFT TECHNOLOGY CORP.**

JOIN US FOR WEBSTER 2021 AND SUPPORT SPY

Secure your special place at this unique evening of intrigue and help the Spy Museum continue its nonprofit educational mission. It is only with the support of sponsors like you that we can recover from the impact of the pandemic and meet the future with resilience.

SPONSORSHIP LEVELS

	PLATINUM \$100,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
VIP TICKETS	12	6	4	-
STANDARD EVENT TICKETS	-	-	-	4
EXCLUSIVE OPPORTUNITY	Year-long brand visibility in the Museum in 2022; "Agent" Corporate Membership	Exclusive behind-the-scenes artifact tour for 6 with SPY VIP in 2022	-	-
EVENT VISIBILITY	Top visibility throughout event	Premium visibility throughout event	-	-
EVENT PROGRAM BOOK TRIBUTE	Full page preferred placement (<i>front inside cover & back cover first come, first served</i>)*	Half page preferred placement*	Quarter page*	Listing*
STAGE	Logo on stage screen & verbal recognition	Logo on stage screen & verbal recognition	Logo on stage screen	Listing on stage screen
DIGITAL EVENT PROMOTION	Logo	Logo	Logo	Listing
EVENT WEBPAGE	Logo	Logo	Logo	Listing

*Artwork must be created by sponsor according to provided specifications by September 15th. Sponsors confirmed after this date will be included in the digital program book. All sponsors will be recognized on the Museum's donor wall and listed in our Year in Review 2021 report.

BOARD OF DIRECTORS

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WEDNESDAY, DECEMBER 1ST, 2021

PLEASE SELECT LEVEL:

PLATINUM SPONSOR

\$100,000
((\$97,100 tax deductible))

SILVER SPONSOR

\$25,000
((\$24,300 tax deductible))

GOLD SPONSOR

\$50,000
((\$48,950 tax deductible))

BRONZE SPONSOR

~~\$10,000~~
((\$9,400 tax deductible))

DONATION

I/We cannot attend, but would like to make a contribution in the amount of _____.

Please print name exactly as you would like to be listed in event materials:

PAYMENT OPTIONS:

Check for payment in full
(made payable to International Spy Museum)

Credit Card via Email/Phone
(Please email form *without* credit card information
and call 202.654.0990 to complete payment)

Credit Card via Mail

Please invoice me

SIGNATURE: _____

DATE: _____

CONTACT INFORMATION:

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

I WISH TO CHARGE MY CREDIT CARD:

Visa Amex Mastercard Discover

NAME ON CARD: _____

ACCOUNT #: _____

EXPIRATION DATE: _____ BILLING ZIP CODE: _____

SIGNATURE: _____

PLEASE SUBMIT THIS FORM TO:

lbardsley@spymuseum.org Or

International Spy Museum, Development Department
PO Box 23137
Washington, DC 20026

Please contact Lauren Bardsley, Development Director at
lbardsley@spymuseum.org or **202.654.0990** if you have any
questions or need additional information.

THANK YOU FOR YOUR GENEROUS SUPPORT OF THE INTERNATIONAL SPY MUSEUM.
WE LOOK FORWARD TO SEEING YOU ON DECEMBER 1ST!

The International Spy Museum is a 501c3 organization. Gifts are tax-deductible as allowed by law. Tax ID#: 46-1479450