



SPONSORSHIP OPPORTUNITIES FOR

W THE HONORABLE WILLIAM H. WEBSTER
DISTINGUISHED SERVICE AWARD
DINNER

REAL SPIES. REAL STORIES.

An evening dedicated to illuminating the critical role of individuals and organizations serving the Intelligence Community

Wednesday, November 28, 2018
The Ritz-Carlton, Washington, DC

AWARD DINNER CO-CHAIRS

Mr. Michael N. Harreld, Former Regional President of PNC Bank for the Greater Washington Area
General Michael V. Hayden, Principal, The Chertoff Group

CORPORATE COMMITTEE CHAIR

Ms. Jill Singer, Vice President, National Security, AT&T Global Public Sector

HOST COMMITTEE CO-CHAIRS

Governor and Mrs. James Blanchard

HONORARY COMMITTEE CO-CHAIRS

The Honorable and Mrs. William H. Webster

MASTER OF CEREMONIES

Mr. Wolf Blitzler

The Honorable William H. Webster Distinguished Service Award Dinner

Honoring Admiral William H. McRaven, USN (Ret.)

with a Salute to Special Operations Forces

Inaugural Recipient of the Innovation Award L3 Warriors Sensor Systems

FACT SHEET

DATE: Wednesday, November 28, 2018

EVENT
DETAILS:

6:00 PM	VIP Reception
6:30 PM	Cocktail Reception
7:30 PM - 9:00 PM	Dinner & Awards
9:00 PM - 10:30 PM	Dessert Reception

LOCATION: The Ritz-Carlton Hotel
1150 22nd Street, NW
Washington, DC 20037

The International Spy Museum (SPY), a **non-profit organization**, is the only public museum in the United States solely dedicated to the tradecraft, history, and contemporary role of espionage. The Museum's primary function is education. By showcasing the largest collection of espionage artifacts ever placed on public display and engaging visitors in one-of-a-kind, hands-on educational programming, SPY illuminates the role intelligence has played throughout history and continues to play today.

2017
SNAPSHOT: 600+ attendees including: past and present leaders in the Intelligence Community, corporate leaders, members of Congress, Ambassadors, government employees, and philanthropists • 58+ sponsors • seated dinner • renowned speakers • historical spy characters • & much more!

PAST RECIPIENT OF THE HONORABLE WILLIAM H. WEBSTER DISTINGUISHED SERVICE AWARD

2017 **The Honorable George H.W. Bush**
41st President of the United States of America and
Former Director of Central Intelligence (DCI)

For more information, please contact Sofia Morales, Development & Membership Director at smorales@spymuseum.org or **202.654.2853**



BOARD OF DIRECTORS

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The mission of the International Spy Museum is to educate the public about espionage and intelligence in an engaging way and to provide a context that fosters understanding of their important role in and impact on current and historic events. The Museum focuses on human intelligence and reveals the role spies have played in world events throughout history.

SPONSORSHIP BENEFITS AND OPPORTUNITIES

Sponsoring *The Honorable William H. Webster Distinguished Service Award Dinner* is an excellent way for your organization to support the Intelligence Community and the only museum in the world to present the history and role of intelligence and espionage from a global perspective. As a sponsor, your organization will:

- » Support a non-profit institution dedicated to the education of the public about espionage and intelligence, providing context that fosters understanding of their important role in, and impact on, both current and historic events.
- » Provide the necessary funds to build on the Spy Museum's community outreach programs including Title 1 Free Admission, discounted student workshops, Special Access programs, and our commitment to the armed forces by offering discounted admission for active duty military, fire, and law enforcement personnel, to name a few.

Elevate your organization's visibility and brand awareness through our various recognition benefits outlined in this packet.

SPYMASTER SPONSOR - \$100,000 (EXCLUSIVE TO ONE SPONSOR)

- » Three premier tables for 10 guests each
- » All 30 guests invited to **VIP Reception**
- » Premier logo placement in all print & electronic collateral*
- » Premier logo placement at Registration
- » Speaking role in evening's program—opportunity to introduce one of the event's speakers
- » Premier acknowledgment in all event press, social media, and sponsor profile on the event's website for one full year
- » Full page program ad on inside front cover*
- » Premier logo displayed on stage's screen
- » Private behind the scenes tour for eight of the new Museum at L'Enfant Plaza
- » Premier logo recognition in SPY's Communiqué newsletter
- » Company profile in International Spy Museum's 2018 Annual Report
- » Recognition on Donor Wall in new Museum opening 2019

SUNSET SOIRÉE PRESENTING SPONSOR \$50,000 (EXCLUSIVE TO ONE SPONSOR)

VIP RECEPTION SPONSOR \$50,000 (EXCLUSIVE TO ONE SPONSOR)

COCKTAIL RECEPTION SPONSOR
\$50,000
(EXCLUSIVE TO ONE SPONSOR)

SUNSET SOIRÉE BAR SPONSOR
\$35,000
(EXCLUSIVE TO ONE SPONSOR)

CHIEF OF STATION SPONSOR
\$35,000

- » One premium table for 15 guests
- » All 15 guests invited to **VIP Reception**
- » Logo placement in all print & electronic collateral*
- » Recognition from the podium
- » Listing on event's website for one full year
- » Quarter page program ad*
- » Logo displayed on stage's screen
- » Logo recognition in International Spy Museum's 2018 Annual Report
- » Recognition on Donor Wall in the new Museum opening 2019

DESSERT RECEPTION SPONSOR
\$35,000
(EXCLUSIVE TO ONE SPONSOR)

PHOTO BOOTH SPONSOR
\$35,000
(EXCLUSIVE TO ONE SPONSOR)

- » One premium table for 10 guests
- » All 10 guests invited to **VIP Reception**
- » Sponsorship of the Photo Booth Area
- » Logo placement on all souvenir photos
- » Logo placement in all print & electronic collateral*
- » Recognition from the podium
- » Listing on event's website for one full year
- » Logo displayed on stage's screen
- » Listing in International Spy Museum's 2018 Annual Report
- » Recognition on Donor Wall in the new Museum opening 2019

CENTERPIECE SPONSOR
\$35,000
(EXCLUSIVE TO ONE SPONSOR)

SUNSET SOIRÉE DESSERT
RECEPTION SPONSOR - \$30,000
(EXCLUSIVE TO ONE SPONSOR)

HANDLER SPONSOR
\$25,000

- » One preferred table for 10 guests
- » All 10 guests invited to **VIP Reception**
- » Listing in all print & electronic collateral*
- » Quarter page program ad*
- » Listing on event's website for one full year
- » Listing displayed on screen at event
- » Listing in International Spy Museum's 2018 Annual Report
- » Recognition on Donor Wall in the new Museum opening 2019

**SUNSET SOIRÉE VALET PARKING
SPONSOR - \$15,000
(EXCLUSIVE TO ONE SPONSOR)**

**DOUBLE AGENT SPONSOR
\$15,000**

- » Seating for eight at Award Dinner
- » Four guests invited to **VIP Reception**
- » Listing in all print & electronic collateral*
- » Listing on event's website
- » Listing in International Spy Museum's 2018 Annual Report
- » Recognition on Donor Wall in the new Museum opening 2019

**OPERATIVE SPONSOR
\$11,250**

- » Seating for six at Award Dinner
- » Three guests invited to **VIP Reception**
- » Listing in all print & electronic collateral*
- » Listing on event's website
- » Listing in International Spy Museum's 2018 Annual Report
- » Recognition on Donor Wall in the new Museum opening 2019

**AGENT SPONSOR
\$7,500**

- » Seating for four at Award Dinner
- » Two guests invited to **VIP Reception**
- » Listing in all print & electronic collateral*
- » Listing in International Spy Museum's 2018 Annual Report
- » Recognition on Donor Wall in the new Museum opening 2019

**FRIENDS OF JUDGE WEBSTER
\$1,000**

- » One seat at Award Dinner
- » Admission to **VIP Reception**
- » Listing on event's program*

PROGRAM JOURNAL ADS

All program ads printed in color*

- » Full Page \$1,000
- » Half Page \$650
- » Quarter Page \$325

TICKETS

- » Individual Ticket \$595 (Available until 11/14/18)
- » Last Minute Ticket \$795 (11/15/18-11/27/18)

**Benefit subject to designer & printer deadlines. Deadline to appear in the printed program is Monday, October 15, 2018. For program ads, artwork must be created by sponsor to program specifications.*

The Honorable William H. Webster Distinguished Service Award Dinner

Wednesday, November 28, 2018

SPONSOR REGISTRATION FORM

YES, WE WOULD LIKE TO PARTICIPATE AT THE FOLLOWING LEVEL:

- | | | | |
|---|-----------|--|---------|
| <input type="checkbox"/> SPYMASTER SPONSOR | \$100,000 | <input type="checkbox"/> AGENT SPONSOR | \$7,500 |
| <input type="checkbox"/> CHIEF OF STATION SPONSOR | \$35,000 | <input type="checkbox"/> FRIENDS OF JUDGE WEBSTER | \$1,000 |
| <input type="checkbox"/> PHOTO BOOTH SPONSOR | \$35,000 | <input type="checkbox"/> INDIVIDUAL TICKETS | \$595 |
| <input type="checkbox"/> HANDLER SPONSOR | \$25,000 | <input type="checkbox"/> DONATION | |
| <input type="checkbox"/> DOUBLE AGENT SPONSOR | \$15,000 | (I/WE CANNOT ATTEND, BUT WOULD LIKE TO MAKE A CONTRIBUTION IN THE AMOUNT OF _____) | |
| <input type="checkbox"/> OPERATIVE SPONSOR | \$11,250 | | |



Please print name exactly as you would like to be listed in event materials:

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THE INTERNATIONAL SPY MUSEUM IS A 501(C)(3) ORGANIZATION. GIFTS ARE TAX-DEDUCTIBLE AS ALLOWED BY LAW.
TAX ID# : **46-1479450**

PAYMENT OPTIONS:

- Check for payment in full (made payable to **International Spy Museum**).
- Credit Card (Please fill out credit card information below).

CONTACT INFORMATION:

Name _____
Company _____
Address _____
City/State/Zip _____
Phone _____
Email _____

I WISH TO CHARGE MY CREDIT CARD:

Visa Amex Mastercard Discover

Name on Card _____

Account # _____

Expiration Date _____ Security Code _____

Signature _____

Please email or mail this form to:

Sofia Morales at smorales@spymuseum.org
Or International Spy Museum
800 F Street, NW
Washington, DC 20004

Please contact Sofia Morales, Development & Membership Director at smorales@spymuseum.org or 202.654.2853 if you have any questions or need additional information.