

HIDDEN HERO AWARDS

2026 | DECEPTION IN THE DIGITAL WORLD | TUESDAY, NOVEMBER 10

The *Hidden Hero Awards* recognizes and honors those who have made outsized contributions to the Intelligence Community yet have gone relatively unrecognized for their work. True to SPY's mission, this award sheds light on the world of espionage and intelligence. This year, SPY will honor members of the intelligence community that have led efforts to ensure national security as threats continue to grow in number and complexity online.

Visit spymuseum.org/hidden-hero to learn more.

An event for the Intelligence Community & Spy Museum Champions featuring:

- Exclusive Access to SPY's One-of-a-Kind Exhibits & Collection
- Unique Interactive Experiences for This Special Night
- Progressive Reception, Award Program & Seated Dinner
- VIP Reception for Top Sponsors & Special Guests
- A Chance to Mingle with Attendees from Intelligence, Government, and Diplomatic Communities, as well as Corporate Leaders & Philanthropists
- Supports SPY's Mission, Exhibitions, Programs & Education

2026 SPONSORS

Premium Sponsors

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PANSOPHICO

Platinum Sponsor

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Silver Sponsor

AT&T

The International Spy Museum (SPY) is the world's only independent nonprofit museum dedicated to exploring the history and craft of espionage and intelligence.

We rely on the generosity of donors and sponsors to support our work.

Engage nearly **8,000 students** through workshops, hospital programs, and neurodiverse programming and partnerships with community organizations.

Host **40 adult educational programs**, including our signature program Spy Chat hosted by our Executive Director Chris Costa, engaging more than **6,500 adult learners**.

Tell **real spy stories** that shed light on the shadow world of espionage and intelligence, **educating and challenging** each of us to **engage critically** with the complex world around us.



JOIN US FOR THE 2026 HIDDEN HERO AWARDS

Secure your special place at this unique event and help SPY continue to serve our community with compelling exhibitions and innovative programs that challenge each of us to think critically about today's complex world.

	EXCLUSIVE TITLE SPONSOR	PREMIUM 1 REMAINING	PLATINUM 1 REMAINING	GOLD 3 REMAINING	SILVER 3 REMAINING	BRONZE 5 REMAINING
	\$150,000	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000
TICKETS	30 (3 VIP Tables) Opportunity to request awardee or other distinguished guests at each table.	25 Tickets (2 VIP Tables)** Opportunity to request SPY Board and Leadership at each table.	20 (2 VIP Tables)	15 (1 VIP Table)**	10 (1 VIP Table)	10 (1 Standard Table)
EXCLUSIVE OPPORTUNITY	Presenting sponsorship language and exclusive logo placement on Save the Date and Invitation.	Presenting lobby or cocktail/dessert reception language, depending on availability, and logo inclusion on invitation.	Logo inclusion on the Invitation.	Exclusive behind-the-scenes tour for 6 with SPY expert (to be scheduled post-event).	-	-
EVENT VISIBILITY	Exclusive product placement opportunity & all platinum level benefits.	Logo signage on bars throughout the event, with prominent placement in either the lobby or during the cocktail/dessert reception. Opportunity to speak during the program & all gold level benefits.	Brief speaking opportunity during event & all silver level benefits.	Logo inclusion on digital and print event signage.	-	-
EVENT PROGRAM BOOK	Logo placement on program cover*& all platinum level benefits.	Full page preferred placement (first come, first served)*.	Full page preferred placement*.	Half page	Half page	Listing w/ logo
DIGITAL EVENT PROMOTION	Top Placed Logo	Prominent logo placement	Logo	Logo	Logo	-
EVENT CALENDAR PAGE	Top Placed Logo	Prominent logo placement	Logo	Logo	Logo	-
INCLUSION IN SPY GIVING CIRCLES & DONOR WALL	\$100,000+ Level	\$100,000+ Level	\$50,000+ Level	\$50,000+ Level	\$25,000+ Level	-

* Art work must be created by sponsor according to provided specifications by September 4, 2026.

** Tables seat 10. Sponsor signage will be set at both tables and additional guests will be sat with your group.

Contact us to secure your sponsorship today!

development@spymuseum.org
202-654-2853



2026 HIDDEN HERO AWARDS

DECEPTION IN THE DIGITAL WORLD

NOVEMBER 10, 2026

PLEASE SELECT LEVEL:

<input type="checkbox"/> EXCLUSIVE TITLE SPONSOR	\$150,000 (30 VIP TICKETS) \$144,750 tax deductible	<input type="checkbox"/> GOLD SPONSOR	\$50,000 (15 VIP TICKETS) \$47,375 tax deductible
<input type="checkbox"/> PREMIUM SPONSOR	\$100,000 (25 VIP TICKETS) \$95,625 tax deductible	<input type="checkbox"/> SILVER SPONSOR	\$25,000 (10 VIP TICKETS) \$23,250 tax deductible
<input type="checkbox"/> PLATINUM SPONSOR	\$75,000 (20 VIP TICKETS) \$71,500 tax deductible	<input type="checkbox"/> BRONZE SPONSOR	\$15,000 (10 STD. TICKETS) \$13,500 tax deductible

Please print name as sponsor would like to be listed in event materials:

☐ Additional VIP Tickets at \$1,500 each

Number of Tickets Needed: _____

☐ I/We cannot attend, but would like to make a contribution in the amount of:

PAYMENT OPTIONS:

<input type="checkbox"/> Check for payment in full (made payable to International Spy Museum)	<input type="checkbox"/> Credit Card via Email/Phone (Please email form without credit card information and call 202.654.2853 to complete payment)	<input type="checkbox"/> Please invoice me
<input type="checkbox"/> Credit Card via Mail		

SIGNATURE: _____

DATE: _____

CONTACT INFORMATION:

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

I WISH TO CHARGE MY CREDIT CARD:

☐ This is a company card

Please consider covering the 3.75% transaction fee so 100% of your ticket goes to the museum.

- ☐ I prefer not to pay the 3.75% at this time
☐ I accept the addition of 3.75% to my total payment

☐ Visa ☐ Amex ☐ Mastercard ☐ Discover

NAME ON CARD: _____

ACCOUNT #: _____

EXPIRATION DATE: _____ BILLING ZIP CODE: _____

SIGNATURE: _____

PLEASE SUBMIT THIS FORM TO:

development@spymuseum.org Or

International Spy Museum, Development Department
PO Box 23137
Washington, DC 20026

Please contact the Development Team at
development@spymuseum.org OR 202.654.2853
if you have any questions or need additional information.