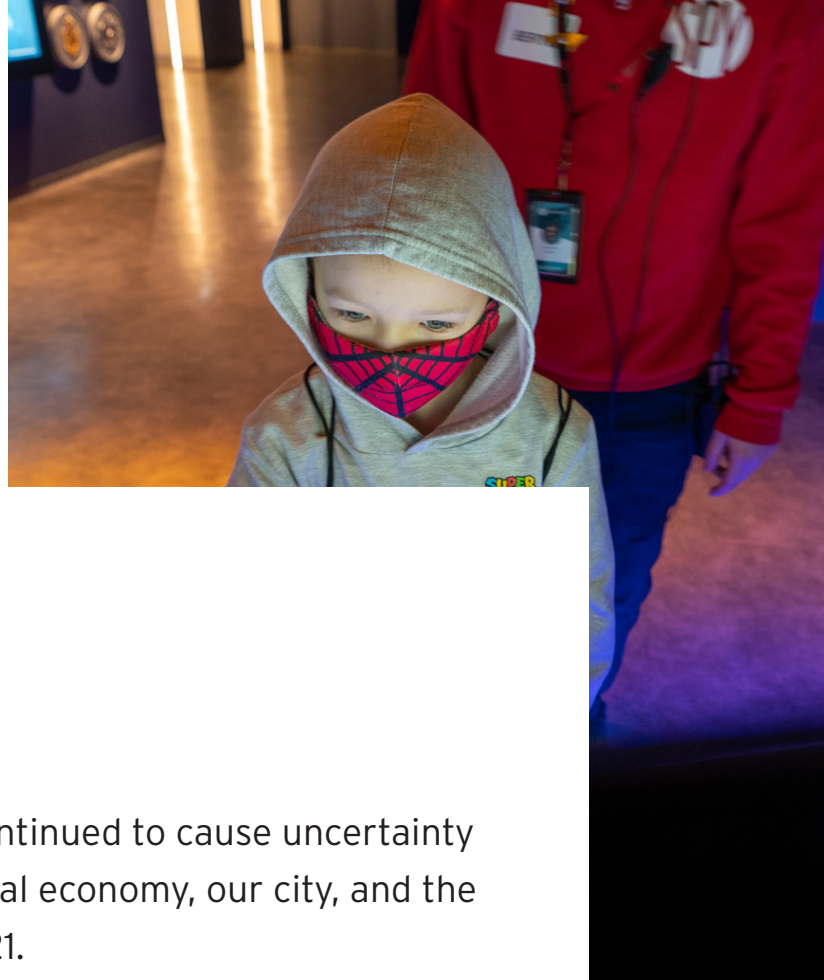




YEAR IN REVIEW **2021**

INTERNATIONAL SPY MUSEUM • DONOR REPORT



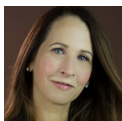
WELCOME

Dear Friends,

The COVID-19 pandemic continued to cause uncertainty and disruption in the global economy, our city, and the life of the Spy Museum in 2021.

Public confidence in venturing out waxed and waned with new variants of the virus, and travel and tourism did not make the hoped-for comeback. We were grateful when vaccines became widely available and our staff, guests, and neighbors could be protected. Our doors were open every day they could be in 2021, welcoming our community to experience our unique exhibits, share moments of discovery with family and friends, and take a break from the challenging conditions beyond our walls.

We were able to win much-needed support from two government stimulus programs, the Paycheck Protection Program and the Shuttered Venue Operators Grant, which contributed significantly to our recovery from the deep impact of the pandemic. Through all the twists and turns, we were humbled by the support of you, our donors, and we are pleased to bring to you this review of our work in 2021. Thanks to your contributions, the International Spy Museum continues to deliver innovative and immersive exhibitions and learning experiences that expand understanding of the history and impact of espionage and intelligence. Through our exhibits, educational programs, and community outreach, we give learners of all ages the opportunity to consider their assumptions, revisit history they thought they knew, and see the world through the lens of some of the most unique content on earth.



TAMARA CHRISTIAN
President & COO



CHRISTOPHER P. COSTA
Executive Director

BY THE NUMBERS

1

Center for Interactive Learning
and Collaboration Pinnacle

AWARD



198

Age of newly acquired artifact,
the **JAMES LAFAYETTE**
LANTERN

7,061

MILES TRAVELED virtually
by the farthest distance learner

SPYCAST

1,955,860

SPYCAST podcast
DOWNLOADS

829

SPY GNOMES

sold in our
store



• • • • •

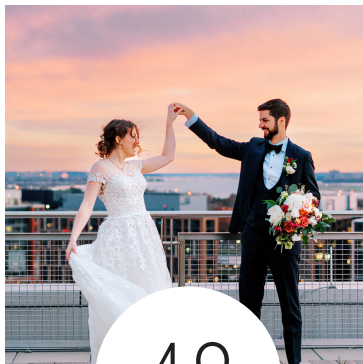
32

BOOGIE BOARDS installed in
our exhibits



1,201

SPY PATCHES on
Girl Scout vests



48

I-DO'S exchanged

SPY CHAT
WITH **CHRIS COSTA**

2,179

VIEWERS briefed on current
events during **SPY CHAT**



22

"CARDBOARD" CARS paraded
around L'Enfant Plaza

433

Agents granted special
ACCESS TO SPY, supporting
the autistic community

932

FAKE MUSTACHES distributed



• • • • •

EXHIBITIONS

LAFAYETTE LANTERN

Among the interesting and important artifacts recently added to our collection is the James Lafayette Lantern, which was designed for use during a parade celebrating the return of Revolutionary War hero the Marquis de Lafayette. It was at one of these celebrations that the Marquis was reunited with James Lafayette, a formerly enslaved man who worked with the Marquis to spy on the British during the war.

The Spy Museum cares for nearly 10,000 espionage- and intelligence-related artifacts, some of them very rare and on public view for the first time. In 2017, Keith and Karen Melton's generous donation of artifacts more than doubled the size of the Museum's collection.



NSA MINI POP-UP EXHIBIT

We were pleased to host a unique limited-run pop-up exhibit, "Codes, Ciphers, & Mysteries: NSA Treasures Tell Their Secrets," in partnership with the National Cryptologic Museum. The exhibit showcased thirteen historic objects used for code making, codebreaking, and secure communications, some of which played a key role in shaping world history. In the Museum's Briefing Center visitors could start their visit discovering these remarkable objects, which included a cypher cylinder from the late 1700s/early 1800s and the US Space Shuttle Challenger Encryption System.

SPY's permanent exhibition opened in a new purpose-built space in Washington, DC's L'Enfant Plaza in 2019.



PROGRAMS

SPY's team of educators reached more than 5 million people during the COVID-19 pandemic through virtual youth and adult programs and resources, our YouTube channel, and our ground-breaking podcast, SpyCast. Thanks to support from many donors and sponsors, the vast majority of these programs were free of charge to our community. The program provided viewers with fresh perspectives on pressing national security news, with guests including John Brennan and Ellen E. McCarthy. We also saw the in-person return of our annual *Parade of Trabants*. The event brought 22 Trabants and more than 2,200 guests to L'Enfant Plaza.

The popular *Access to SPY* program also returned in person, providing a specialized Museum experience exclusively for autistic individuals and those with sensory processing differences and their families. *Spy with Me*, an interactive memory care program for individuals living with dementia and their caregivers continued to grow, with nine virtual programs and 143 participants.

SPY's educational workshops for students have extended the classroom into the unique world of spying for more than a decade. SPY was a pioneer in podcasting with its program SpyCast, which has aired more than 500 episodes and is cited in Podcasting for Dummies.





WEBSTER DISTINGUISHED SERVICE AWARD 2021

“This award has given me the opportunity to wander through my career just as this museum allows us to walk through our collective history both real and supposed, glorious and humble, inspiring, and saddening, surprising and mundane, righteous and less so.”

THE HONORABLE SUSAN M. GORDON

On December 1, 2021, the Spy Museum awarded the 4th **WILLIAM H. WEBSTER DISTINGUISHED SERVICE AWARD** to The Honorable Susan M. Gordon. The newly reimagined Webster Award event welcomed 250 supporters of the Spy Museum and raised critical funds to support our collection, exhibitions, and programming.

Special thanks to our lead sponsors: **AT&T, Carahsoft Technology Corp.,** and the **Verstandig Family Foundation.**

MEMBERSHIP

At the International Spy Museum, we believe that “United We Spy.” Together, we can accomplish great things. When you join as a member of our Inner Circle membership program, you become an essential part of our SPY community. In 2021, our over **600 members** felt this more than ever – even though in many ways we remained at least six feet apart.

We created **unique program opportunities** for members throughout the year:

- 1 SPY members virtually met our new Curator and Historian Dr. Andrew Hammond for a **wide-ranging conversation about spy history**.
- 2 The “Trivia Dream Team” returned for a **Virtual Members-Only Trivia Night** that tested members knowledge of the Museum’s history, exhibits, and fun facts.
- 3 Members experienced an **exclusive look** at the Museum’s temporary exhibit “Codes, Ciphers, & Mysteries: NSA Treasures Tell Their Secrets” with Curator Dr. Alexis Albion.



MEMBERS COME FROM

34 STATES

SPY members hail from different states across the United States, and Canada. We cannot thank this group enough for being our SPY ambassadors and supporting the International Spy Museum.



MEMBERSHIP GREW

BY **19%**





VOLUNTEERS

SPY's volunteer program extends the Museum's reach into our community, engaging a talented and generous group of individuals in directly contributing to the Museum's mission.



DONATED

1,000 HOURS

of their time in 2021

OLA สวัสดี GODD
SHALOM HELLO
BONJOUR こんにちは
SALVE ZDRAVST

Together **SPEAK** more than

A DOZEN

LANGUAGES



Often have **BACKGROUNDS** in

INTELLIGENCE

including at CIA, FBI, and DIA



NEW FOUNDATION PARTNERS

The Spy Museum launched three new partnerships with foundations in 2021. Each of these grants made an enormous difference to our mission and our community.



DIANA DAVIS SPENCER
FOUNDATION

DIANA DAVIS SPENCER FOUNDATION

A \$200,000 grant from the Diana Davis Spencer Foundation launched the Diana Davis Spencer Giving Back Initiative, which provides free Museum admission and access to workshops for students from Title I schools and provided core support for our youth education team.

PRITZKER
MILITARY
FOUNDATION

PRITZKER MILITARY FOUNDATION

A \$150,000 grant from the Pritzker Military Foundation, on behalf of the Pritzker Military Museum and Library, supported the launch of a new youth workshop on propaganda and improvements to the Museum's Cuban Missile Crisis workshop; a joint lecture series on Cold War topics; and the Museum's popular annual Parade of Trabants.

VERSTANDIG
FAMILY
FOUNDATION

VERSTANDIG FAMILY FOUNDATION

A \$500,000 unrestricted gift from the Verstandig Family Foundation supported vital core operational needs during the Museum's recovery from the COVID-19 pandemic.



FROM OUR VICE PRESIDENT OF PHILANTHROPY

No other museum in the world brings the history of espionage and intelligence – the “secret history of history” – to life like the International Spy Museum. Our unique collection, the remarkable stories we tell, and the learning experiences we create encourage each of us to think critically and consider the complex world around us in new ways.

Thank you for joining us on our mission. As we celebrate our 20th anniversary in 2022, we have big plans. We want to connect even more deeply to our community and lower even more barriers to access. We are excited about new directions and innovative program models that bring the world of SPY to life for learners of all ages. And we want to make our innovative exhibitions even better and more powerful. We could not do this work without donors like you. We value each of you very much, as partners and friends.



URSULA OAKS

Vice President of Philanthropy

2021 DONOR LIST

The Spy Museum is grateful to the following donors who made gifts and pledges of \$250 or more during 2021. Their support, along with hundreds of other members and donors, provides critical funding for the International Spy Museum's nonprofit mission.

\$500,000+

Verstandig Family Foundation

\$100,000-499,999

AT&T National Security
Carahsoft Technology Corp.
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Pritzker Military Foundation on
behalf of the Pritzker Military
Museum & Library

\$25,000-99,999

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The Margaret and Jonathan M.
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GIFTS RECEIVED ABOVE IN HONOR OF THE FOLLOWING INDIVIDUALS:

Rebekah Brannan
 Peter Earnest
 Dr. Andrew Hammond
 SPY Adult Education Staff

GIFTS RECEIVED ABOVE IN MEMORY OF THE FOLLOWING INDIVIDUALS:

Fallen CIA Officers

*deceased

THANK YOU.

*The Museum has made every effort to ensure that this is an accurate and complete list. Please call **202.654.0961** if you have questions or concerns.*



INTERNATIONAL SPY MUSEUM

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[SPYMUSEUM.ORG/SUPPORT](https://spymuseum.org/support)



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